



**Brown County  
Healthy Food Coalition**



Hiawatha  
Foundation  
for  
Economic  
Development

**Hiawatha is Open for Business**



Produced  
by the

# *Community Foundation of Northeast Kansas*

With Support from  
The Kansas Health Foundation  
The Kansas Department of Agriculture  
The Hiawatha Foundation for Economic Development  
North East Kansas – Community Action Program

# COMMUNITY COLLABORATION IN AMERICA'S HEARTLAND

“A Strategy for Homegrown Economic Development”



# Life of Rural Grocer



## Paperwork

- Schedules,
- Reports,
- Order Forms,

and messages are all a part of each day at the office for a rural community grocer.

# Life of Rural Grocer



A visit with produce manager Mark to discuss display options, order status, maintenance of quality and quantity is important both for communication and morale. *Oh, and maybe the latest sports scores, etc.*



# Life of Rural Grocer



Certified locally grown produce is important to many of Hiawatha Thriftway's regular customers.

Buying from local producers makes that economic dollar take one more turn around the community.

# Challenges for Rural Grocer

“Challenges are constantly changing... changing to Opportunities.”





# From Challenges to Opportunities



**Postage  
Produce**

**Stamp  
Production**

**Kansas Department of Agriculture**

# From Challenges to Opportunities



Kansas State University – MBA Team and Thriftway Owners  
Tim White, Laura Dillon, Phil Clark, Dr. Amy Hageman, Jia Luo, Osayi Igharo

The BCHFC group  
acquired the services of  
an MBA Team from K-  
State to complete the,  
*Hiawatha*  
*Thriftway:*  
*Competitive*  
*Position Market*  
*Research Report.*



# From Challenges to Opportunities

## Hiawatha Farmers Market open for business



Photo by Craig Miller

The Hiawatha Farmers Market opened for business last month at the Hiawatha Thriftway parking lot. Above, Sadie Miller buys some homemade goodies from the Ward family. Jake Johannes is pictured far left. The Farmers Market will be open from 5-8 p.m. every Tuesday at the Thriftway parking lot. Fresh produce and specialty items will be available from local growers.



# Challenges for Rural Grocer



Working with local producers has its own set of challenges.

- ❖ Consistent Supply
- ❖ Sufficient Quantity
- ❖ Quality Control
- ❖ Availability of marketable varieties
- ❖ Scheduling
- ❖ Management Costs

## Opportunity - Farmer's Market



Thriftway owners Tim White and Phil Clark take a quick break during the setup at the weekly Hiawatha Thriftway Farmers Market.

## Opportunity - Farmer's Market



Jacob Johannes,  
local producer  
shares tips with  
customers at  
his booth at the  
market.



## Opportunity - Farmer's Market

Workers at the HCC – Klinefelter Farm prep crops for experimentation with shredded paper mulch.



## Opportunity – Food Hub



The New Venture team observes some of the facilities the Hiawatha Thriftway is developing for use in conjunction with the food hub.

## Opportunity – Food Hub

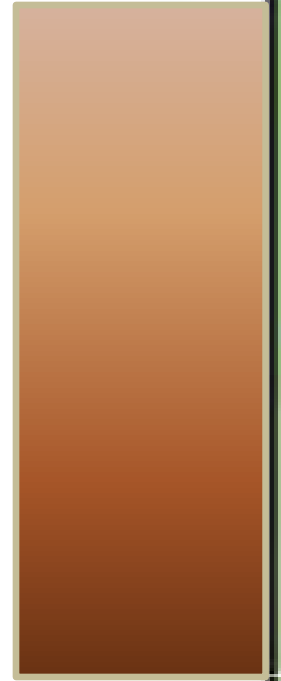


Kathy Nyquist challenges Tim with specific survey questions relating to the Food Hub Development Related to Brown County.



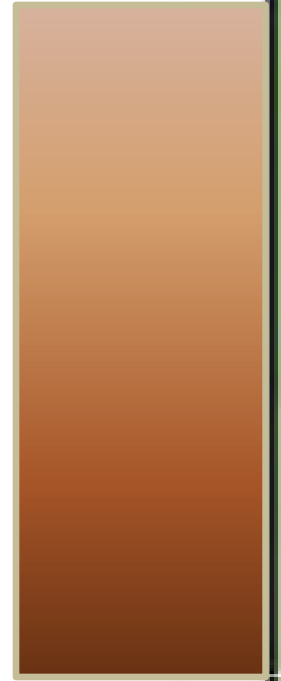
## Success is Community Collaboration

- Hiawatha First United Methodist – Transformers
- Hiawatha Foundation for Economic Development
- North East Kansas – Community Action Program
- NEK Multi-County Community Health



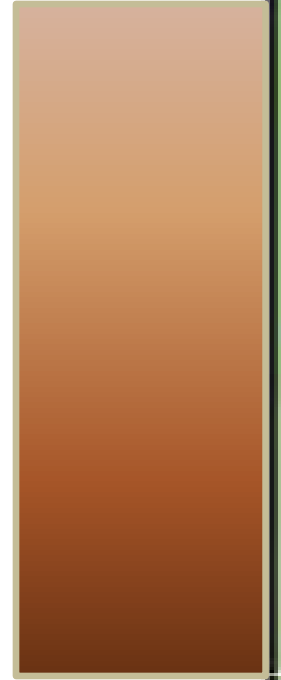
## Success is Community Collaboration

- Brown County Commissioners
- Brown County Development Services
  - Hiawatha City Commission
  - Kansas Health Foundation
- Kansas Department of Agriculture
  - Kansas State University



## Success is Community Collaboration

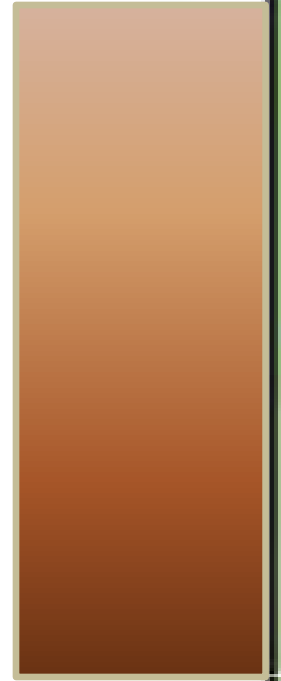
- Hiawatha Community Hospital Family Practice
  - Highland Community College – Klinefelter Farm
- Iowa Tribe of Kansas & Missouri
  - Kickapoo Tribe of Kansas





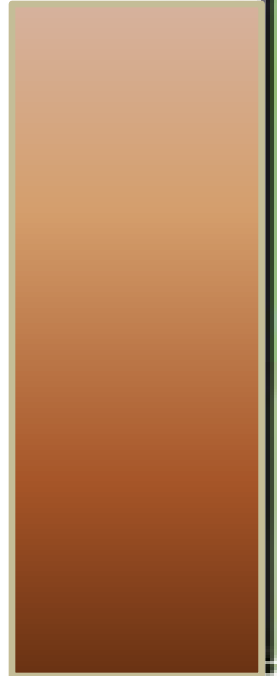
## Success is Community Collaboration

- Jubilee Farms
- Johannes Family Farms
- Southern Exposure Farms
  - Ag. Partners Coop, Inc.
- Hiawatha Implement Company
  - KNZA Broadcasters
- Marianne Schmitt CPA



## Success is Community Collaboration

- Community Foundation of Greater Kansas City
- Rainbow Communications
  - SBS Insurance
  - Wolf River Nursery
  - Glacial Hills RC&D
- Pederson Seed & Services



# DESIGNING OPPORTUNITIES FOR FUTURE GENERATIONS

Community  
Foundation  
of  
Northeast  
Kansas





# ***Community Foundation of Northeast Kansas***



**Brown County**



**Healthy Food Coalition**

105 South 6<sup>th</sup> Street

Hiawatha, Kansas 66434

***“Building the Capacity to Access Healthy  
Food  
thru  
Sustainable Community Action”***